

Management of Smart Cities

An exclusive master's programme for managing and governing smart cities and communities.

Cities and communities are the main venues of key challenges of modern times, which we have to understand and be able to solve by including citizens to enhance sustainable development and quality of life.



Type of programme:
Master's



Duration:
2 years / 120 credits (ECTS)



Academic title:
Master In Management of Business Sciences

In-demand competencies that you will develop:



STRATEGIC MANAGEMENT AND LEADERSHIP Understanding the concept of smart cities and cooperation with stakeholders for change, formulating development policies and managing complexity.



ADVANCED TECHNOLOGIES Understanding information technologies for an inclusive, empowered, comfortable and efficient life of citizens in smart cities.



GENERATING AND MANAGING INNOVATION Using technologies, analytics and a systems approach to innovative citizen-oriented solutions and services.



GLOBAL AND SUSTAINABLE DEVELOPMENT Knowledge of global challenges for introducing sustainable solutions to the local community.



COMMUNICATION AND PARTICIPATION Knowledge of strategies, platforms, tools and techniques for effective communication and inclusion of citizens in decision-making.

questions
we
discuss /
answer:

1st YEAR - 60 credits (ECTS) - Compulsory courses

- › Methods of Research Work
- › Understanding and Managing Smart Cities
- › Economy of Future Cities
- › Economic, Environmental and Social Aspects of Sustainable Development and Glocalisation
- › Applied Urban Sociology
- › Public Policies and Project Management in Public Sector
- › Innovation Business Processes, Relations and Models

Elective Courses

- › Development and Management of Rural and Urban Hinterlands of Cities
- › Energy Management in Cities, Smart Buildings and Processes
- › Sustainable and Smart Mobility Systems
- › Blue-Green Infrastructure in Cities
- › New Business Models and Competitiveness of Companies

„What a place!
When is the meeting there?
Hugs
Carlos,,

„That is why we all
know it. Probably your
way to define the
sustainability can be
different from mine.“

