

FACES BEHIND THE CIRCULAR SCENE

#FBTCS

Idea: Social capital counts. We, people, with our daily decision making create our reality. Nowadays, the trust we have gained and relationships we have established, is of extreme value. Circular Change, »The best entry point for your circular journey« is inviting you, dear circular changemaker, who share similar values, vision, goals and dreams, to join the community called [Faces Behind the Circular Scene # FBTCS](#).

Purpose: To encourage networking, collaboration and co-creation in virtual reality (and hopefully soon in person) among circular economy & sustainability experts, who can contribute to so much needed green, sustainable, circular systemic solutions on different levels – local, regional, national, global. To show real people, faces of those, who are often "invisible", working on the ground, behind the circular scene, significantly contributing to the positive transformation and making strong impact.

Message: We do not have all the answers. But we do have each other.

Technical inputs: You are invited to shoot short video with your phone and send it to join@circularchange.com. We will publish it on CC webpage – FACES #FBTCS and on social media.

Instructions how to make your video ([HERE is an example](#)):

1. Up to 60 seconds long message (kind of "elevator pitch")
2. Make sure the voice is clear (silence in background)
3. Day light – shoot it during the day if possible
4. Ask someone to shoot the video, if not possible, do it by yourself – selfie version
5. Portrait format
6. Horizontal position of the phone while shooting
7. The first sentence in your language – short introduction (name and role)
8. Brief message – what is your contribution to the sustainable, circular transition – what are your key competences, experiences, projects
9. Next to the video send us: name, family name, position, company, country, links to social media
10. THANK YOU – WELCOME TO THE #FBTCS